



# THE CLARE ROSE

CENTER for CREATIVE YOUTH DEVELOPMENT

## 2023 impact report

As we come to the end of our second year of programming as a philanthropic intermediary serving the field of Creative Youth Development (CYD), we're excited to **share some highlights and impact from our work in Organizational Development, Capacity Building, Field Building, Advocacy, and Fiscal Sponsorship.**

We've come a long way since the launch of the Clare Rose Foundation's CYD Initiative in 2017. The establishment of The Center has provided critical infrastructure to support our goals in philanthropic innovation, collective impact, and strengthening the field of Creative Youth Development. The Center has also created the necessary foundation to scale our work, allowing us to maintain our focused support in San Diego while also working on statewide and national initiatives. **Philanthropic intermediaries are key partners in creating opportunities for growth, collaboration, and systems change in the philanthropic and nonprofit sectors.** We're proud to be part of this movement, and look forward to the possibilities we see ahead.



### field building

The Center has established critical field building infrastructure as a philanthropic intermediary to partner with peer funders, secure public dollars, and leverage philanthropic support to bring new resources into the local CYD ecosystem and “grow the pie” for our nonprofit partners. This includes the infrastructure needed for regranting, pursuing funding partnerships, establishing pooled funds, and creating opportunities for youth, CYD teaching artists, and collective initiatives to access funding.




The Clare Rose Foundation is a leader in its philanthropic commitment to CYD, and with The Center in place as a tool for funder collaborations and partnerships, **we have been successful in bringing new foundations to the CYD table and making new resources accessible to our nonprofit partners.** Over the past year, The Center and Clare Rose Foundation worked with a large foundation as a thought partner on strategy around the launch of their CYD priority area, leading to their increased investment in the local CYD field. And, Clare Rose introduced a new family foundation interested in arts and healing to the field of CYD, which resulted in initial investments that are new dollars for the field. As The Center continues to provide peer learning and support to engage more funders as partners in supporting the field of CYD, the opportunities for individual organizations and collective impact are primed for exponential growth.

In 2020, the Clare Rose Foundation co-founded the National CYD Funders Forum, a network of funders committed to strengthening the field of CYD through peer learning & support, advocacy & awareness, and field-building projects. As the Funders Forum has grown and formalized, **The Center has held the role of backbone organization and convener of the group.** In 2023, the Funders Forum hosted 36 philanthropic practitioners from 22 foundations on monthly Zoom calls for professional learning, peer support, and field building and welcomed 12 field leaders to present on topics including data and impact evaluation, narrative change and storytelling, racial equity in philanthropy, and Arts on Prescription.




As the backbone organization for the San Diego Creative Youth Development Network, The Center provides infrastructure and staffing support for the operational, administrative, and financial management of this community of practice for local CYD organizations and leaders, cross-sector partners, and funders. Throughout the first six months of 2023, **The Center and the Network co-convened and participated in a series of retreats, deep dives, and other conversations with CYD partners to get clarity and buy-in around the major areas of our work.** These sessions resulted in a proposal that will guide our activities and actions to serve and support the field of CYD in San Diego in the years ahead.

# capacity building

 In a survey of Clare Rose Foundation grantees, **100% of organizations reported that they have experienced increased capacity over the past 5 years** because of Clare Rose Foundation's CYD Initiative and the support of The Center for CYD.


Over the past 2 years, **The Center has made an investment of \$200,000 to bring in \$2 million for local CYD organizations – a 1000% return on investment** in building capacity for the field. The Center's investment was focused on providing Coaching, Consulting, Technical Assistance, and Organizational Development support to CYD organizations in Grants Management which allowed our partners to secure both new and increased funding for their work. Guidance and strategic advice provided by **The Center helped a partner organization secure a new \$450,000 government grant** - the largest grant they've secured to date.



 **The Center team provided over 375 hours of pro bono coaching and consulting to CYD organizations and leaders in 2023, a value of over \$35,750 in services to the field.** This time was spent in thoughtful partnership around a variety of needs in development, strategic planning, finance, HR, board development, founder transitions, advocacy, and evaluation.




# organizational development

 As a result of a 3-year pilot program in Organizational Development with The Center, **a partner organization has grown its annual revenue from \$16,660 to nearly \$203,000** and has implemented the systems and practices needed to sustainably raise and manage the funds necessary to deliver their programs and manage their operations.


Over a 15-month period, a team from **The Center filled a critical interim staffing role in Grants Management at a partner organization**, ensuring continuity and consistency in this key area of their operations and assisting in the successful hiring and onboarding of a new permanent hire.



 With coaching from The Center, **a partner organization implemented a restructured program model that introduced a sustainable schedule and increased enrollment by 140%.** With this model in place, staff and youth benefit from both consistent programming and much-needed breaks for rest, reflection, and planning.

Financial support and Technical Assistance from **The Center supported a partner organization transition from an all-volunteer team to a staff of 10 paid part-time contractors.** This organization will onboard its first 2 employees in 2024!



 Partnership and interim staffing support from The Center allowed **a successful founder transition at a partner organization**, seeing the leader move from an Executive to Artistic Director role that is aligned with her passions and goals.

As a result of partnership with The Center, a partner organization was able to **implement the PEAR Holistic Student Assessment to measure programmatic impact and quality**, joining a cohort of local organizations that have been using the tool for the past 5 years. This local cohort using common measurement tools also contributes to our ability to measure local impact across organizations and supports case-making for the field.



## advocacy



**Sustained relationship building and advocacy efforts with the California Arts Council (CAC) resulted in CYD being named as priority funding initiative statewide**, and The Center is well-positioned to continue working with the CAC to ensure that CYD is truly recognized and resourced through a time of change at the agency. The CAC has regularly turned to The Center as a trusted partner representing the field of CYD, and we will continue to work with them to increase support for CYD. **The Center also partnered with statewide advocates in successfully calling on the CAC to provide multi-year general operating grants** which organizations rely on for long-term planning and stability.

Members of **The Center's team serve on a number of local, regional, and national Boards and Committees, where they have access and opportunity to amplify CYD work** and shine a spotlight on the many model CYD organizations in San Diego. Team members serve in key roles at the San Diego Regional Arts and Culture Coalition (Board Membership), Catalyst of San Diego and Imperial Counties (Board Membership & Co-Founder of the Arts and Intersections Working Group), the National Guild for Community Arts Education (Board Membership), and Grantmakers for Education (Co-Chair of Arts Ed Impact Group).



The Center served as the key project manager of a partnership between the National CYD Funders Forum and impala, a new platform that makes social impact data accessible and actionable to all, which has resulted in **the creation of a dedicated CYD cause area on the platform that will amplify the intersectional work of the field with new stakeholders to increase investment in CYD work.**

As an engaged member of the California Afterschool Advocacy Alliance **The Center has been a key champion to ensure that CYD is represented and considered in statewide Expanded Learning and Out of School Time policy.**



Members of **The Center's team have been on numerous podcasts sharing the best practices, impacts, assets, and needs of the field of CYD.** Listen now to CYD-centered episodes of The Artful Leader, The Gap Minders, and Why Change?, featuring leaders from the Clare Rose Foundation and The Center.

## fiscal sponsorship



The Center was the fiscal sponsor for the first San Diego Youth Dance Festival in 2023, enabling them to raise over \$10,000 to produce the event and establish the base needed to continue the event annually. **The 2023 San Diego Youth Dance Festival brought together over 100 youth dancers, ages 12-18, to celebrate dance, embody new experiences, and connect with fellow youth dancers from across San Diego County.** And with The Center's continued support, the Festival is looking to sustain and grow in 2024 and beyond.

The Center is the fiscal sponsor for the Znymka Project, an initiative focused on working with orphaned and underserved youth in Ukraine. **The Znymka Project supports youth in improving communication skills, developing career and educational pathways, building leadership skills, and improving behavioral and physical health.** Participants of the Znymka Project learn how to use the camera as a tool to reflect on past experiences and shape a new vision for their future. Given the current war in Ukraine, the work of the Znymka Project is a critical resource for young people, and will be creating responsive support for youth and communities as Ukraine rebuilds.

